

RegistryINSIGHTSM



The most comprehensive leasing decision
service in the multifamily industry

Everything you need for effective resident
screening, all in one place



RegistryINSIGHTSM

For The Most Confident Rental Decisions You Can Make



Why Use RegistryINSIGHT?

- > **The industry's most advanced model**
Results-based, statistically derived score virtually eliminates judgment calls
- > **You set the standards**
Then we ensure consistent implementation
- > **The best data available**
The industry's largest database of landlord-tenant records
- > **Better Fair Housing compliance**
Through consistent, standards-based screening procedures
- > **Fast and easy**
Minimal analysis and evaluation, freeing staff for customer service and retention

RegistryINSIGHT

Presenting the most comprehensive leasing decision service ever available to the multifamily housing industry. RegistryINSIGHT combines the most essential resident screening services into one powerful, easy-to-use decision tool. It's simply the most complete picture you can get of potential residents, including:

- > RegistrySCOREXSM, an objective applicant risk score
- > An accept/decline/conditional decision based on standards that you set
- > Extensive landlord-tenant records
- > Fugitive and terrorist alert
- > Complete applicant credit data

And whenever you want to see how your community is performing, RegistryINSIGHT gives you a host of reports that characterize your leasing trends and identify growth opportunities.

In short, RegistryINSIGHT gives you more information than ever available before in one easy-to-use product. And more information means better decisions.

With RegistryINSIGHT, leasing professionals can handle applications with greater confidence. Decisions are easier and more reliable, based on decision points that you set for your community. And with better decisions, you'll have better residents, fewer skips, higher occupancy, and the best possible bottom line.



RegistryINSIGHT is the most powerful leasing decision tool available today.

RegistrySCOREXSM

The Foundation Of RegistryINSIGHT Confidence



*Trust RegistrySCOREX
for objective, statistically
derived resident
screening decisions.*

RegistrySCOREX is the industry's only results-based statistical scoring model, refined through years of experience screening millions of applicants. It analyzes critical variables to deliver a single score that indicates the relative degree of risk associated with each applicant. Each applicant is instantly evaluated against the decision points you establish for your individual community, and then your automated lease decision is delivered.

Why Use RegistrySCOREX?

No other screening service includes online access to the industry's largest database of landlord-tenant records — a critical predictor of future rental performance. Additionally, RegistrySCOREX factors performance data from a number of other national databases. This superior data makes for the most accurate risk assessment and best possible outcomes. The bottom line is an objective, statistically derived score that you can rely on to consistently select the best residents for your community.

How Does RegistrySCOREX Work For You?

Based on applicant data submitted online, RegistrySCOREX delivers a score virtually instantly. This score is compared to your predetermined decision points for your community, and an accept/decline/conditional decision is given to your leasing professionals. Because you set a consistent standard based on objectively derived scores, RegistrySCOREX helps ensure compliance with Fair Housing requirements.

National RegistryCHECKSM

Evictions Are Preventable, Because They Are Predictable

National RegistryCHECK is First Advantage SafeRent's exclusive database of landlord-tenant records, with filings, judgments, prior inquiries and tenancy information supplied by courthouses and property managers across the nation. The RegistryCHECK report provides important detailed information about your applicant, including:

- > Details for each matching court record, including the type of case, disposition, and judgment, if applicable
- > Inquiries by other landlords, helping to determine the applicant's consistency in reporting name and address information
- > Lease performance as reported by First Advantage SafeRent's nationwide network of property managers

AppALERT

Instantly Identify Known Terrorists And Fugitives

Individuals hiding from the law most frequently seek refuge in rental housing. AppALERT is a fast, reliable way to determine if your applicant is a terrorist or wanted fugitive. Using the applicant information you enter, AppALERT scans over a dozen U.S. agency listings — including the Office of Foreign Asset Control, FBI, Department of Justice, U.S. Customs Service, U.S. Drug Enforcement Administration, and others — as well as numerous state and local wanted fugitives lists.



Only National RegistryCHECK offers you access to the industry's largest database of landlord-tenant records.



Capitalize on the data and perspective you get with free RegistryINSIGHT Management Reports.

Consumer Credit Reports

Available From All Three National Credit Bureaus

RegistryINSIGHT delivers an overview of the applicant's credit history, including credit accounts and revolving debt, loans, payment history, tax liens, wage garnishments, and inquiries. However, credit data is automatically factored into the RegistrySCOREX score, so your leasing professionals don't have to spend time studying credit details.

Management Reports

The Insight You Need For Better Marketing, Better Decisions, Better Occupancy

You acquire a wealth of vital strategic data through the screening process. RegistryINSIGHT Management Reports enable you to capitalize on that data to identify business opportunities and achieve even greater success.

The Management Reports suite makes it easy for you to:

- > Monitor acceptance rates and decision points to better manage occupancy goals.
- > Understand trends in applicant quality and the impact of decision point changes on the quality of applicants accepted.
- > Identify the effectiveness of your advertising and marketing referral sources based on the number and quality of the visitors to your communities.
- > Review the decisions of your leasing staff so that you can identify possible policy infractions and reconcile overrides.

Armed with RegistryINSIGHT Management Reports, you'll have all the information you need to manage your leasing more profitably.

RegistryINSIGHT

Making Leasing Decisions With Greater Ease
And Confidence



To order RegistryINSIGHT or learn more about our additional resident screening services, contact your First Advantage SafeRent representative at 800.999.0350.

ABOUT FIRST ADVANTAGE SAFERENT

First Advantage SafeRent is the nation's leading and most innovative provider of screening and risk management services exclusively designed for the multifamily housing industry.

- > Resident Screening
- > Renters Insurance
- > Employment Screening
- > Property Performance Analytics

First Advantage SafeRent products are supported by a nationwide network of expert service representatives who partner with you to create effective solutions for your multifamily communities.



First Advantage SafeRent, Inc.
7300 Westmore Road, Suite 3
Rockville, MD 20850-5223
TEL 301.881.3400
TOLL FREE 800.999.0350

WWW.FADVSAFERENT.COM



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